

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota HEV
PROJECT : Toyota HEV Counter Ad Materials
CE. NO. : TOYOTA-2024-0023
DATE : 18 July 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I HEV COUNTER AD MATERIALS - Three (3) static posts; 4hrs per material @ Php 3500/hour - Two (2) animated posts; 5hrs per material @ Php 3500/hour - One (1) Multi-media post; 6hrs per material @ Php 3500/hour	98,000.00		98,000.00
II ADDITIONAL STOCK PHOTOS (c/o SHUTTERSTOCK) Total of 6 stock photo images Cost per image @ USD 14.50 Forex: USD 1 = PHP 62.7410 (BSP rate)	5,458.47		5,458.47
SUB TOTAL	103,458.47	0.00	103,458.47
11.65% ASF			12,052.91
12% VAT			13,861.37
GRAND TOTAL	103,458.47	0.00	129,372.75

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY: Love Rosas Account Director			
NOTED BY: Reginne Cabanban Managing Partner			
APPROVED BY: Monique Galza Brand Management Associate	APPROVED BY: Michelle de Guzman Marketing Manager	APPROVED BY: Andy Ty Assistant Vice President	APPROVED BY: Elvin Eugenio Vice President, Marketing Services Department