

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota HEV
PROJECT : Toyota HEV Refreshed Social Content & Collateral Printing
CE. NO. : TOYOTA-2024-0022
DATE : 17 July 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	PRINTING & DELIVERY OF COLLATERALS Sales kit and Brochure x 3 copies each	6,300.00		6,300.00
II	REFRESHED HEV SOCIAL POSTS - Four (4) static posts; 4hrs per material @ Php 3500/hour	56,000.00		56,000.00
III	ADDITIONAL STOCK PHOTOS (c/o SHUTTERSTOCK) Total of 4 stock photo images Cost per image @ USD 14.50 Forex: USD 1 = PHP 62.7410 (BSP rate)	3,639.00		3,639.00
	SUB TOTAL	65,939.00	0.00	65,939.00
	11.65% ASF			7,681.89
	12% VAT			8,834.51
	GRAND TOTAL	65,939.00	0.00	82,455.40

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY: Love Rosas Account Director			
NOTED BY: Reginne Cabanban Managing Partner			
APPROVED BY: Monique Galza Brand Management Associate	APPROVED BY: Michelle de Guzman Marketing Manager	APPROVED BY: Andy Uy Assistant Vice President	APPROVED BY: Elvin Luzapo Vice President, Marketing Services Department