

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
BRAND : UFC Fresh Selections
PROJECT : UFC Fresh Selections Project Easy Creative Fees
CE. NO. : NUTRIASIA-UFC-2022-0053v3
DATE : 19 December 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I Creative Conceptualization	955,200.00	114,624.00	1,069,824.00
Campaign Key Visual (exclusive of layered file)			
Video Storyboard			
PR Kit Design (exclusive of production)			
Social Content Creation (3 Conversion materials/CPAS)			
Influencer Research & Management <i>Inclusive of pre-work & post campaign reporting (starting Dec 2022)</i>			
KOL coordination and management (3 months; January-March 2023)			
KOL PR Kits Production & Delivery (9 pcs) <i>exclusive of product purchase</i>			
Project Management Fee			
SUB TOTAL	955,200.00	114,624.00	1,069,824.00
GRAND TOTAL	955,200.00	114,624.00	1,069,824.00

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY:  Bea Co Account Director		
NOTED BY: Reg Cabanban Managing Partner		
APPROVED BY:  Kristine Torres	APPROVED BY:  Abbie Giron	APPROVED BY:  Ampy Rio