

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.
 BRAND : PAPA
 PROJECT: : PAPA Father's Day Chatbot Visuals
 CE. NO. : NUTRIASIA-2022-0020
 DATE : 20 May 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	One (1) Panel Video Visual inclusive of two (2) study design options	20,000.00		20,000.00
II	One (1) Layered File	25,000.00		25,000.00
III	One (1) Thumbnail - <i>inclusive of 2nd thumbnail w/ copy change</i>	17,000.00		17,000.00
IV	One (1) Social Post	14,000.00		14,000.00
V	Project Management Fee	10,200.00		10,200.00
VI	12% ASF	3,000.00		3,000.00
	SUB TOTAL	89,200.00	0.00	89,200.00
	12% VAT			10,704.00
	GRAND TOTAL	89,200.00	0.00	99,904.00

TERMS :

100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager	PREPARED BY: Christelle Faith Galleon Project Manager
NOTED BY: Reg Cabanban Managing Partner	
APPROVED BY: Camille Santos Jr. Jr. Brand Manager	