

## SERVICES COST ESTIMATE

CLIENT : Philippine Long Distance Telephone  
 BRAND : Home  
 PROJECT : PLDT Home Maintenance Monitoring  
 CE. NO. : PLDT-HOME-2020-0015rev1  
 DATE : 09 October 2020

15/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
Duration: September 24 -25 (2020)	32,500.00	3,900.00	36,400.00
Social Media Monitoring			
- Mentions & mentions over time			
- Sentiments over time per hour			
- Topic cloud			
- Trending topics			
- Stand about the issue			
- Sample mentions by sentiment			
- PR pickups/articles			
- Competitor mentions (Globe, Converge, Sky)			
- Report updates 1 & 2			
T			
SUB TOTAL	32,500.00	3,900.00	36,400.00
GRAND TOTAL	32,500.00	3,900.00	36,400.00

**TERMS :**

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

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NOTED BY:  Diane Chua Managing Director	
APPROVED BY:  Mable Encarnacion-Engco	APPROVED BY: Sharyn Lim