

**PRODUCTION & CREATIVE  
SERVICES COST ESTIMATE**



16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 856-7888

CLIENT: East West Bank  
BRAND: EastWest  
PROJECT: 21st Philippine Quill Awards - Entry Packaging & Submission

Fax: 856-9316

C.E. NO.:	BMCC-PR	2025	08
DATE:	6	March	2025

**EastWest Bank  
21st Philippine Quill Awards - Entry Packaging & Submission**

	NET	(DUE RIPPLE8)	(DUE EASTWEST)
<b>I. <u>EastWest's 30th Anniversary Celebration</u></b>			
A. Entry Fee	11,000.00	5,500.00	5,500.00
B. Write-Up Fee	47,647.06	23,823.53	23,823.53
C. Supporting Materials, Facilitation of Entry Requirements	5,000.00	2,500.00	2,500.00
<i>Category: [Division 1] Communication Management: Marketing, Advertising and Brand Comm</i>			
 <u>Advancing Fee (due EastWest)</u>			7,320.00
<i>Ripple8 to pay the entry fees and editorial services in advance</i>			
 <b>TOTAL NET</b>	<b>63,647.06</b>	<b>31,823.53</b>	<b>39,143.53</b>
<b>VAT (12%)</b>	<b>7,637.65</b>	<b>3,818.82</b>	<b>4,697.22</b>
<b>TOTAL GROSS</b>	<b>71,284.71</b>	<b>35,642.35</b>	<b>43,840.75</b>

**\*Total cost will be split between co-entrants EastWest Bank and Ripple8.**

*This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **PHP 43,840.75** within 30 days upon receipt of its official invoice.*

**COMMITMENT TO PAY:**

This is to ensure commitment to pay Ripple8, Inc. **within 15 days upon receipt of the official invoice.**

PREPARED BY:  <b>S. TORRES</b>	CHECKED BY:  <b>J. BALATBAT</b>	APPROVED BY:  <b>Norman Martin C. Reyes</b> SVP and Head of Marketing and Cash Management Division
CHECKED BY:  <b>E. RAZA</b>	NOTED BY:  <b>B. VITO</b>	