

DONA-SCMC-HO-2025-57580



Document Details

Type of Document: Marketing - Cost Estimate

Document Name: CE_Tribal_SM Supermalls Social Media Retainer December 2025

Document Control No: SM PRIME-2025-0018rev1

Remarks: SM Supermalls Social Media Retainer December 2025

SM PRIME-2025-0018rev1

₱ 1,500,000.00

Document File: CE_Tribal_SM Supermalls Social Media Retainer December 2025.pdf

List of Approvers

Name	Position	Company	Role	Date Approved
Joaquin L. San Agustin	Group Head - Executive Vice President	Shopping Center Management Corporation	Final Approver	2025-11-11 15:36:01
Arvin C. Ang	Department Head - Senior Assistant Vice President	Shopping Center Management Corporation	Approver	2025-11-11 10:58:01
Gianna Gabrielle R. Banzon	Section Head	Shopping Center Management Corporation	Initial Approver	2025-11-11 10:02:11



SM PRIME HOLDINGS, INC.

7/F MOA SQUARE SEASHELL LANE COR CORAL WAY MALL OF ASIA
COMPLEX BARANGAY 76 ZONE 10 CBP 1-A PASAY CITY NCR, FOURTH DISTRICT PHILIPPINES 1300
VAT REG. TIN: 003-058-789-00000

PO No. SMPH-0000142238

PURCHASE ORDER

Vendor No. : 1000052775
TRIBAL DDB INC
16/F TWO WOLRD SQUARE
TAGUIG CITY
TIN : 007-072-636-00000
Business Style : TRIBAL DDB INC

Document No. : 1600022571
Creation Date : 27.11.2025
Cancellation Date :
Requisitioner : OJ.GOMEZ
Requesting Group : SCMC Mktg Service
Terms of Payment : 30D upon receipt of original invoice
Additional Terms :

Please address invoice to:

SM PRIME HOLDINGS, INC.
SM PRIME HOLDINGS, INC. HEAD OFFICE
7/F MOA SQUARE SEASHELL LANE COR CORAL WAY MALL OF ASIA
COMPLEX BARANGAY 76 ZONE 10 CBP 1-A
NCR, FOURTH DISTRICT PHILIPPINES
PASAY CITY 1300
VAT REG. TIN: 003-058-789-00000

NOTE: DONA-SCMC-HO-2025-57580

Requestor: Queenie Lichelle Abe

Re: SM Supermalls Social Media Retainer December 2025

Line No.	Del.Date/Ref.Doc.	Material Number	Material Description	QTY	UOM	Unit Price	Cur	Total Price	VAT
10	01.12.2025		MCHO_SM Supermalls Social Media Retainer	1	AU	1,500,000.00	PHP	1,500,000.00	V
	57580		SM Supermalls Social Media Retainer December 2025 Social Media Management Retainer Package - Content Planning and Creation - Community Management - Strategy and Analytics - Command Center/Dashboard Set-up - Influencer Sourcing and Coordination						
			Gross Price				PHP	1,500,000.00	



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Amount(VAT Inclusive)	PHP	1,500,000.00
Value Added Tax	PHP	160,714.29
Vatable Amount	PHP	1,339,285.71
Zero Rated Amount		
Non-VAT		
VAT Exempt		
Gross of VAT	PHP	1,500,000.00

TOTAL AMOUNT IN PHP: ONE MILLION FIVE HUNDRED THOUSAND PESOS ONLY

ADDITIONAL NOTE: Billings should not be later than 60 days from delivery date.

Prepared by:
Oriel John S. Gomez
Fixed Assets and Supplies Officer

Ordered by:

Approved by:
Vivien Ivy K. Tan
Division Head - Senior AVP

Conformed by/Date: