

DONA-SCMC-HO-2025-36462



Document Details

Type of Document: Marketing - Cost Estimate
Document Name: CE_Tribal_SM Supermalls Social Media Retainer July 2025
Document Control No: SM PRIME-2025-0041
Remarks: SM Supermalls Social Media Retainer July 2025
SM PRIME-2025-0041
₱ 3,000,000.00
Document File: CE_Tribal_SM Supermalls Social Media Retainer July 2025.pdf

List of Approvers

Name	Position	Company	Role	Date Approved
Joaquin L. San Agustin	Group Head - Executive Vice President	Shopping Center Management Corporation	Final Approver	2025-07-21 18:05:39
Arvin C. Ang	Department Head - Senior Assistant Vice President	Shopping Center Management Corporation	Approver	2025-07-21 15:55:08
Gianna Gabrielle R. Banzon	Section Head	Shopping Center Management Corporation	Initial Approver	2025-07-21 11:11:01



SM PRIME HOLDINGS, INC.

7/F MOA SQUARE SEASHELL LANE COR CORAL WAY MALL OF ASIA
COMPLEX BARANGAY 76 ZONE 10 CBP 1-A PASAY CITY NCR, FOURTH DISTRICT PHILIPPINES 1300
VAT REG. TIN: 003-058-789-00000

PO No. SMPH-0000106777

PURCHASE ORDER

Vendor No. : 1000052775
TRIBAL DDB INC
16/F TWO WOLRD SQUARE
TAGUIG CITY
TIN : 007-072-636-00000
Business Style : TRIBAL DDB INC

Document No. : 1600017684
Creation Date : 28.07.2025
Cancellation Date :
Requisitioner : OJ.GOMEZ
Requesting Group : SCMC Mktg Service
Terms of Payment : 30D upon receipt of original invoice
Additional Terms :

Please address invoice to:

SM PRIME HOLDINGS INC.

SMPHI HEAD OFFICE

7/F MOA SQUARE SEASHELL LANE COR CORAL WAY MALL OF ASIA
COMPLEX BARANGAY 76 ZONE 10 CBP 1-A
NCR, FOURTH DISTRICT PHILIPPINES
PASAY CITY 1300
VAT REG. TIN: 003-058-789-00000

NOTE: DONA-SCMC-HO-2025-36462

Requestor: Ms. Queenie Lichelle Abe
SM Supermalls Social Media Retainer July 2025

Line No.	Del.Date/Ref.Doc.	Material Number	Material Description	QTY	UOM	Unit Price	Cur	Total Price	VAT
10	29.07.2025		MCHO_SM Supermalls Social Media Retainer	1	AU	1,500,000.00	PHP	1,500,000.00	V
		36462							
20	29.07.2025		MCHO_SM Supermalls Social Media Retainer	1	AU	1,500,000.00	PHP	1,500,000.00	V
		36462							
			Gross Price				PHP	3,000,000.00	
			Amount(VAT Inclusive)				PHP	3,000,000.00	
			Value Added Tax				PHP	321,428.58	
			Vatable Amount				PHP	2,678,571.42	
			Zero Rated Amount						
			Non-VAT						
			VAT Exempt						
			Gross of VAT				PHP	3,000,000.00	

TOTAL AMOUNT IN PHP: THREE MILLION PESOS ONLY

ADDITIONAL NOTE: Billings should not be later than 60 days from delivery date.



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Prepared by:

Ordered by:

Approved by:

Conformed by/Date:

Vivien Ivy K. Tan
Division Head - AVP