



SM PRIME HOLDINGS, INC.

7/F MOA SQUARE SEASHELL LANE COR CORAL WAY MALL OF ASIA
COMPLEX BARANGAY 76 ZONE 10 CBP 1-A PASAY CITY NCR, FOURTH DISTRICT PHILIPPINES 1300
VAT REG. TIN: 003-058-789-00000

PO No. SMPH-0000106780

PURCHASE ORDER

Vendor No. : 1000052775
TRIBAL DDB INC
16/F TWO WOLRD SQUARE
TAGUIG CITY
TIN : 007-072-636-00000
Business Style : TRIBAL DDB INC

Document No. : **1600017681**
Creation Date : **28.07.2025**
Cancellation Date :
Requisitioner : OJ.GOMEZ
Requesting Group : SCMC Mktg Service
Terms of Payment : 30D upon receipt of original invoice
Additional Terms :

Please address invoice to:

SM PRIME HOLDINGS INC.

SMPHI HEAD OFFICE

7/F MOA SQUARE SEASHELL LANE COR CORAL WAY MALL OF ASIA
COMPLEX BARANGAY 76 ZONE 10 CBP 1-A
NCR, FOURTH DISTRICT PHILIPPINES
PASAY CITY 1300
VAT REG. TIN: 003-058-789-00000

NOTE: DONA-SCMC-HO-2025-36466

Requestor: Ms. Queenie Lichelle Abe

Re: SM Supermalls Social Media Retainer (August 2025)

Line No.	Del.Date/ Ref.Doc.	Material Number	Material Description	QTY	UOM	Unit Price	Cur	Total Price	VAT
10	01.08.2025		MCHO_SM Supermalls Social Media Retainer	1	AU	1,500,000.00	PHP	1,500,000.00	V
	36466		Social Media Management Retainer Package (August 2025)						
			Gross Price				PHP	1,500,000.00	
			Amount(VAT Inclusive)				PHP	1,500,000.00	
			Value Added Tax				PHP	160,714.29	
			Vatable Amount				PHP	1,339,285.71	
			Zero Rated Amount						
			Non-VAT						
			VAT Exempt						
			Gross of VAT				PHP	1,500,000.00	

TOTAL AMOUNT IN PHP: ONE MILLION FIVE HUNDRED THOUSAND PESOS ONLY

ADDITIONAL NOTE: Billings should not be later than 60 days from delivery date.

Prepared by:

Ordered by:

Approved by:

Conformed by/Date:

Vivien Ivy K. Tan
Division Head - AVP

DONA-SCMC-HO-2025-36466



Document Details

Type of Document: Marketing - Cost Estimate

Document Name: CE_Tribal_SM Supermalls Social Media Retainer (August 2025)

Document Control No: SM PRIME-2025-0014rev1

Remarks: SM Supermalls Social Media Retainer (August 2025)

SM PRIME-2025-0014rev1

₱ 1,500,000.00

Document File: CE_Tribal_SM Supermalls Social Media Retainer (August 2025).pdf

List of Approvers

Name	Position	Company	Role	Date Approved
Joaquin L. San Agustin	Group Head - Executive Vice President	Shopping Center Management Corporation	Final Approver	2025-07-21 18:05:51
Arvin C. Ang	Department Head - Senior Assistant Vice President	Shopping Center Management Corporation	Approver	2025-07-21 15:56:02
Gianna Gabrielle R. Banzon	Section Head	Shopping Center Management Corporation	Initial Approver	2025-07-21 11:10:51

