

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : CIGNAL TV, INC.
 BRAND : Corp
 PROJECT: : Project Ninong 10s e-OOH Creatives & Media
 CE. NO. : CIGNAL-CIGNAL TV-2025-0004
 DATE : 05 March 2025

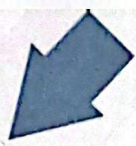
16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

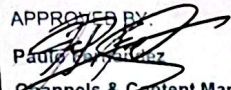


SERVICE	NET	VAT	TOTAL
I CREATIVE DEVELOPMENT	155,000.00		155,000.00
One (1) Main 10s TVC Pullout @ 1500x2592 px			
One (1) 10s TVC Pullout Resize @ 1120x720 px			
One (1) Layered Video File Turnover			
II MEDIA PLACEMENTS	1,784,911.76		1,784,911.76
One (1) EDSA Guadalupe (Northbound) e-OOH Placement			
- 30 days			
- 768x1856 px			
- 485,000 Ave. Traffic Count			
- 157 spots/day; 4,710 spots/month			
One (1) EDSA.Orense Iconic BB (Southbound) e-OOH Placement			
- 30 days			
- 1500 x 2592 px			
- 1,716,559 average traffic count			
- 155 spots/day; 4,650 spots/month			
III ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	150,000.00		150,000.00
SUB TOTAL	2,089,911.76	0.00	2,089,911.76
12% VAT			250,789.41
GRAND TOTAL	2,089,911.76	0.00	2,340,701.17

TERMS :

Penalty charges of 2 will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <i>[Signature]</i> Maxine K. Cruz Senior Account Manager	PREPARED BY: <i>[Signature]</i> Maxine K. Cruz Senior Account Manager	VERIFIED BY: <i>[Signature]</i> Lalyn Morete Senior Finance Analyst
NOTED BY: <i>[Signature]</i> Reginne Cabanban Managing Partner		



<p>APPROVED BY:  Paula [unclear] Channels & Content Marketing Manager</p>	<p>APPROVED BY: James Meneses AVP/Head, Channel & Content Marketing</p>	<p>APPROVED BY:  Sienna Olaso VP, Channels & Content</p>	<p>APPROVED BY:  Jane [unclear] President of [unclear] and Signal</p>
--	---	--	--