

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : SMART COMMUNICATIONS, INC.  
 BRAND : TNT  
 PROJECT: : TNT Chat 50 FB Community Engagement  
 CE. NO. : SMART PR OOS 2023-17  
 DATE : 28 September 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 856-7888  
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Engagement with the following FB communities:	262,676.47		262,676.47
<ul style="list-style-type: none"> <li>• Adulding Philippines (280k followers)</li> <li>• KTTM (1.1M followers)</li> <li>• KBLSTGAN (83k followers)</li> <li>• Design Pirate (1.7M followers)</li> <li>• PGAG (1.3M followers)</li> </ul>			
Deliverables:			
*1 FB static meme post for Adulding Philippines, KTTM, Design Pirate, and PGAG			
*2 FB Static Posts for KBLSTGN			
<b>SUB TOTAL</b>	<b>262,676.47</b>	<b>0.00</b>	<b>262,676.47</b>
<b>12% VAT</b>			<b>31,521.18</b>
<b>GRAND TOTAL</b>	<b>262,676.47</b>	<b>0.00</b>	<b>294,197.65</b>

PREPARED BY: <b>Mark Josef Dolor</b> Senior Account Manager	VERIFIED BY: <b>Airah O. Salvatera</b> Billing and Collection Analyst
NOTED BY: <b>Bobby T. Vito</b> Managing Director	NOTED BY: <b>Tere Isla</b> Group Account Director
APPROVED BY: <b>Alvin Cepillo</b> Smart Communications, Inc.	APPROVED BY: <b>Lawrence De Guzman</b> Smart Communications, Inc.