

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Smart
 PROJECT: : Gigamania Social Materials
 CE. NO. : SMART-SMART COMMUNICATIONS-2021-0008
 DATE : 04 November 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	STRATEGY	955,200.00		955,200.00
	Channel Strategy			
II	CREATIVE DEVELOPMENT			
	11 Static FB post with TW/IG cascades			
	5 Static TW cascades			
	5 Static IG Stories cascades			
	4 Animated FB Posts with 1 IG stories cascades each			
	4 Carousel Ads			
III	Account Management and Client Servicing Fee			
	SUB TOTAL	955,200.00	0.00	955,200.00
	12% VAT			114,624.00
	GRAND TOTAL	955,200.00	0.00	1,069,824.00

TERMS :

- Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.
- The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

PREPARED BY: Kim Jimenez Senior Account Manager			
NOTED BY: Diane Chua Managing Director			
APPROVED BY: Victoria Yatco	APPROVED BY: Regine Umagat	APPROVED BY: Elna Apostol	APPROVED BY: Chessa Ayson