



Tribal DDB, Inc.

16F Two World Square
 #22 Upper McKinley Road,
 McKinley Hill
 Fort Bonifacio, Taguig City
 Philippines
 (632) 856-7888

**MEDIA / PRODUCTION / CREATIVE
 COST ESTIMATE**

CLIENT: RIPPLE8, INC.
PROJECT: Meralco October OOH Design

BRAND:			
C.E. NO.:	RPPL8	2022	02rev1
REPL. C.E. NO.:			
DATE:	14	Oct	2022

Duration: October 2022

Vatable Item		NET COST	VAT	TOTAL COST
I Animated OOH materials (10s)	<i>Php</i>	150,000.00	18,000.00	168,000.00
<i>Includes 3 design studies, 1 minor revision for chosen study</i>				
<i>Layered file of approved design (1)</i>				
<i>Three (3) stock photos: Shutterstock Enhanced License</i>				
<i>Project Management Fees</i>				
<i>Further inclusions outside of the cost proposal will be charged based on Tribal ratecard</i>				
GRAND TOTAL		<i>Php</i> 150,000.00	18,000.00	168,000.00

NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

COST BREAKDOWN:

Vendor	Vendor Code	Payment Terms	Net Amount	VAT	Gross Amount
Tribal DDB			150,000.00	18,000.00	168,000.00
TOTAL		Php			168,000.00

PREPARED BY: Claire Lumayad	APPROVED / NOTED BY: Bea Co
	APPROVED / NOTED BY CLIENT: Kirk Campos / Bobby Vito