



Tribal DDB, Inc.

16F Two World Square
 #22 Upper McKinley Road,
 McKinley Hill
 Fort Bonifacio, Taguig City
 Philippines
 (632) 856-7888

**MEDIA / PRODUCTION / CREATIVE
 COST ESTIMATE**

CLIENT: RIPPLE8, INC.
PROJECT: Meralco Power Alerts Campaign Conceptualization

BRAND:

C.E. NO.:

REPL. C.E. NO.:

DATE:

RPPL8	2022	05
13	Dec	2022

Duration: December 2022

Vatable Item		<u>NET COST</u>	<u>VAT</u>	<u>TOTAL COST</u>
I Campaign Conceptualization	Php	937,837.50	112,540.50	1,050,378.00
2023 Digital Brand Strategy				
Creative Conceptualization				
Campaign Key Visual (inclusive of layered file)				
Stock Photos (Shutterstock, up to 50 images)				
Project Management Fee				
Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard				
GRAND TOTAL	Php	937,837.50	112,540.50	1,050,378.00

NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

COST BREAKDOWN:

Vendor	Vendor Code	Payment Terms	Net Amount	VAT	Gross Amount
Tribal DDB			937,837.50	112,540.50	1,050,378.00
TOTAL		Php			1,050,378.00

PREPARED BY: <i>C. Lumayad</i> Claire Lumayad	APPROVED / NOTED BY: Bea Co
	APPROVED / NOTED BY CLIENT: <i>Kirk Campos / Bobby Vito</i> Kirk Campos / Bobby Vito