

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : PLDT Home Bitly Subscription - Next Upgrade (FY 24/25)
 CE. NO. : PLDT-HOME-2024-0073
 DATE : 30 October 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	ASF	AdvF	VAT	COST IN PHP
I Duration: October 28, 2024 to October 27, 2025 BITLY SUBSCRIPTION One (1) year subscription	145,668.00		0.00	0.00	17,480.16	163,148.16
II ASF On items number I	21,850.20				2,622.02	24,472.22
SUB TOTAL	167,518.20	0.00	0.00	0.00	20,102.18	187,620.38
GRAND TOTAL	167,518.20	0.00	0.00	0.00	20,102.18	187,620.38

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUPPLIER COST BREAKDOWN

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
Tribal		30	0%	668714.63	80245.7556	748960.3856
TOTAL			%			

SUBMITTED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director		
APPROVED BY: Ma. Abigail Encarnacion <i>[Signature]</i> Head of Social Media	APPROVED BY: Marizel P. Borromeo Head, Home Marketing Admin & Logistics	