

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Philippine Long Distance Telephone
BRAND : Home
PROJECT : PLDT Home Sponsorship Digital Scan
CE. NO. : PLDT-HOME-2021-0005
DATE : 04 October 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	WTAX	VAT	COST IN PHP
I Duration: October (2021) Scope: 1. Number of mentions 2. Mentions over time 3. Sentiments 4. Word cloud 5. Most retweets 6. Sample mentions 7. top influencer tweets 8. Online news & PR pick-ups	37,650.00		4,518.00	42,168.00
II ASF	5,647.50		677.70	6,325.20
SUB TOTAL	43,297.50	0.00	5,195.70	48,493.20
GRAND TOTAL	43,297.50	0.00	5,195.70	48,493.20

TERMS :

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director	
APPROVED BY: <i>gpo</i> Linette Garcia-Perez	APPROVED BY: <i>[Signature]</i> John Yanez