


# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.  
BRAND : Corporate  
PROJECT : PLDT Sustainability Project  
CE. NO. : PLDT-CORP-2025-0038  
DATE : 25 September 2025

16/F Two World Square,  
#22 Upper Mckinley Road,  
Mckinley Hill, Fort Bonifacio,  
Taguig City, 1634  
Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	<b>CREATIVES</b> Concept Fee Basic Page Mockup (up to 5 revisions only)	1,300,000.00	156,000.00	1,456,000.00
II	<b>DIGITAL SERVICES</b> Frontend and Backend Development			
III	<b>Account Management and Client Servicing Fee</b>			
	<b>SUB TOTAL</b>	<b>1,300,000.00</b>	<b>156,000.00</b>	<b>1,456,000.00</b>
	<b>GRAND TOTAL</b>	<b>1,300,000.00</b>	<b>156,000.00</b>	<b>1,456,000.00</b>

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