



Tribal DDB, Inc.  
 16F Two World Square  
 #22 Upper McKinley Road,  
 McKinley Hill  
 Fort Bonifacio, Taguig City  
 Philippines  
 (632) 856-7888

**DIGITAL  
 COST ESTIMATE**

CLIENT: **PLDT INC.**  
 PROJECT: **PLDT Home Bitly Subscription (One Year)**  
 BRAND: **Home**  
 C.E. NO.:  
 REPL. C.E. NO.:  
 DATE:

PLDT	2021	0002
13	April	2021

*Duration: April 17 (2021) to April 16 (2022)*

Vatable Item		<u>NET COST</u>	<u>VAT</u>	<u>TOTAL COST</u>
I	<b>Subscription Cost</b> <i>One (1) year subscription to Bitly</i>	<i>Php</i> 124,176.00	14,901.12	139,077.12
II	<b>15% ASF</b>	18,626.40	2,235.17	20,861.57
	<b>GRAND TOTAL</b>	<i>Php</i> 142,802.40	17,136.29	159,938.69

**NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.**

**COST BREAKDOWN:**

Vendor	Vendor Code	Payment Terms	Net Amount	VAT	Gross Amount
Tribal DDB		30 days	142,802.40	17,136.29	159,938.69
<b>TOTAL</b>	<b>Php</b>				<b>159,938.69</b>

PREPARED BY:  <b>Claire Lumayad</b>	APPROVED / NOTED BY:  <b>Diane Chua</b>
	APPROVED / NOTED BY CLIENT:  <b>Pei Mallari-Tiong / Sharlyn Lim</b>