



Tribal DDB, Inc.  
 16F Two World Square  
 #22 Upper McKinley Road,  
 McKinley Hill  
 Fort Bonifacio, Taguig City  
 Philippines  
 (632) 856-7888

**DIGITAL  
 COST ESTIMATE**

CLIENT: **PLDT INC.**  
 PROJECT: **PLDT Home Bitly Subscription - Next Upgrade**  
 BRAND: **Home**  
 C.E. NO.: 

PLDT	2021	0011
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 REPL. C.E. NO.: 

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 DATE: 

26	Nov	2021
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Duration: October 28 (2021) to October 27 (2022)

Vatable Item		<u>NET COST</u>	<u>VAT</u>	<u>TOTAL COST</u>
I	<b>Subscription Cost</b> <i>One (1) year subscription to Bitly</i>	<i>Php</i> 126,564.00	15,187.68	141,751.68
II	<b>15% ASF</b>	18,984.60	2,278.15	21,262.75
<b>GRAND TOTAL</b>		<i>Php</i> 145,548.60	17,465.83	163,014.43

**NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.**

**COST BREAKDOWN:**

Vendor	Vendor Code	Payment Terms	Net Amount	VAT	Gross Amount
Tribal DDB		30 days	145,548.60	17,465.83	163,014.43
<b>TOTAL</b>	<b>Php</b>				<b>163,014.43</b>

PREPARED BY: <i>C. Lumayad</i> <b>Claire Lumayad</b>	APPROVED / NOTED BY: <i>Diane Chua</i> <b>Diane Chua</b>
	APPROVED / NOTED BY CLIENT: <i>Pei Mallari-Tiong / Sharlyn Lim</i> <b>Pei Mallari-Tiong / Sharlyn Lim</b>