

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : NUTRIASIA, INC.  
 BRAND : Exports  
 PROJECT : NAI Exports Social Media Management FY25  
 CE. NO. : NUTRIASIA-EXPORTS-2024-0015  
 DATE : 17 April 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
1 Coverage: NutriAsia Exports non-dedicated team from May 2024-April 2025 Always On Content (4 posts per month; 4 composed content without shoot) Project Management Fee *Content posting will be on the NutriAsia Corporate Social Media Assets	1,132,000.00	138,240.00	1,290,240.00
<b>SUB TOTAL</b>	<b>1,152,000.00</b>	<b>138,240.00</b>	<b>1,290,240.00</b>
<b>GRAND TOTAL</b>	<b>1,152,000.00</b>	<b>138,240.00</b>	<b>1,290,240.00</b>

**TERMS :**

Cancellation Fees Applies to a project on-hold for three (3) months which shall be considered cancelled.

- A. Project has started with conceptualization & visualization but has been put on hold after (50% of concept/design fees)
- B. Project has reached approval of concept & visualization but has been put on hold after (100% of the concept/design fees)
- C. Project has been approved and proceeded with further development and production (100% of the concept/design fees including manhours for production charges, and any other incurred fees)

**Rush Fees**

Applies to the work done on deadlines that do not conform to standard lead times (30% surcharge) 100% payment upon approval of CE

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: <i>[Signature]</i> <b>Beatrice Co</b> <b>Account Director</b>	
NOTED BY: <i>[Signature]</i> <b>Reginne Cabanban</b> <b>Managing Partner</b>	
APPROVED BY: <i>[Signature]</i> <b>Julianne Ronzo</b> 04/19/2024	APPROVED BY: <i>[Signature]</i> 4/27 <b>Mario Mendoza</b>