

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Mekeni Food Corporation  
 BRAND : Mekeni Food Corporation  
 PROJECT : Always On Materials & Community Management  
 CE. NO. : 0001-2021-0002  
 DATE : 31 March 2021

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
<b>I Creative Development (Always On Materials)</b>	240,000.00		<b>240,000.00</b>
<ul style="list-style-type: none"> <li>Content and Posters: 4 posts per month (2 Static + 2 Animated);</li> <li>Maximum of 2 revisions</li> <li>Pullouts, Mekeni Moments, Trendjacking Content, May Mekeni E-commerce Push Posts</li> <li>Content Calendar Planning</li> </ul>			
<b>II Community Management</b>	720,000.00		<b>720,000.00</b>
<ul style="list-style-type: none"> <li>One Community Manager</li> <li>2 Platforms (FB &amp; IG)</li> <li>Mondays to Fridays (9AM to 6PM only), excluding weekends and holidays</li> </ul> <p>Scope of work</p> <ul style="list-style-type: none"> <li>Posting of materials and community engagement on the brand's FB/ IG page only</li> <li>Reports: Bi-annual and Monthly Reports</li> </ul>			
<b>III Account Servicing &amp; Management Fee</b>	144,000.00		<b>144,000.00</b>
<b>SUB TOTAL</b>	<b>1,104,000.00</b>	<b>0.00</b>	<b>1,104,000.00</b>
<b>12% VAT</b>			<b>132,480.00</b>
<b>GRAND TOTAL</b>	<b>1,104,000.00</b>	<b>0.00</b>	<b>1,236,480.00</b>

**TERMS :**

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than thirty (30) days after the due date.





\*\* To be BILLED and PAID on a monthly basis per table below:

MONTHLY COVERAGE	BILLING SCHEDULE	BILLING PER MONTH AMOUNT (VAT EX)	PAYMENT SCHEDULES
April 2021	April 30, 2021	92,000.00	on or before May 31, 2021
May 2021	May 31, 2021	92,000.00	on or before June 30, 2021
June 2021	June 30, 2021	92,000.00	on or before July 31, 2021
July 2021	July 31, 2021	92,000.00	on or before August 31, 2021
August 2021	August 31, 2021	92,000.00	on or before September 30, 2021
September 2021	September 30, 2021	92,000.00	on or before October 31, 2021
October 2021	October 31, 2021	92,000.00	on or before November 30, 2021
November 2021	November 30, 2021	92,000.00	on or before December 31, 2021

*9/04/09/21*

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December 2021	December 31, 2021	92,000.00	on or before January 31, 2022
January 2022	January 31, 2022	92,000.00	on or before February 28, 2022
February 2022	February 28, 2022	92,000.00	on or before March 31, 2022
March 2022	March 31, 2022	92,000.00	on or before April 31, 2022
<b>TOTAL</b>		<b>1,104,000.00</b>	
Number of Always On posts:	48		
Community Management:	1 Community Manager for 12 Months		

PREPARED BY:  <b>Kim Jimenez</b> Senior Account Manager	
NOTED BY:  <b>Reg Cabanban</b> Managing Partner	
APPROVED BY: 04.05.2021  Mathlene Gomez-Schultz	APPROVED BY:  Nardo S. Garcia 04/09/21

