

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : PLDT Home Bitly Subscription (FY 26/27)
 CE. NO. : PLDT-HOME-2026-0010
 DATE : 17 March 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	Duration: March 17, 2026 to March 16, 2027 BITLY SUBSCRIPTION One (1) year subscription	148,056.00	17,766.72	165,822.72
II	ASF On items number I	22,208.40	2,665.01	24,873.41
	SUB TOTAL	170,264.40	20,431.73	190,696.13
	GRAND TOTAL	170,264.40	20,431.73	190,696.13

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUBMITTED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua <i>Diane Chua</i> Managing Director		
APPROVED BY: <i>Enrique</i> Enrique Luzon II Head, Performance Marketing & Digital Operations	APPROVED BY: <i>Manizel P. Borromeo</i> Manizel P. Borromeo Head, Home Marketing Admin & Logistics	