

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT : PLDT Home OMG Wave 2 ASC Application
 CE. NO. : PLDT-HOME-2024-0042
 DATE : 05 August 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| SERVICE | NET | ASF | VAT | COST IN PHP |
|---|-----------|------|----------|-------------|
| I ASC APPLICATION | 8,774.30 | 0.00 | 1,052.92 | 9,827.22 |
| - Two (2) regular screening and clearing for Multimedia Static (digital, detailer, banner, iposter, tent card) and single media (carousel) = Php 1,680.00 - One (1) regular screening and clearing for Moving Ad 5s to 30s (digital animated) = Php 1,602.00 - Advancing fee (15%) = Php 492.30 - Management and processing of ASC applications = Php 5,000.00 | | | | |
| II ACCOUNT MANAGEMENT & CLIENT SERVICING FEE | 1,754.86 | | 210.58 | 1,965.44 |
| On items number I | | | | |
| SUB TOTAL | 10,529.16 | 0.00 | 1,263.50 | 11,792.66 |
| GRAND TOTAL | 10,529.16 | 0.00 | 1,263.50 | 11,792.66 |

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

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| SUBMITTED BY: Maxine K. Cruz Senior Account Manager | PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager | VERIFIED BY: Lalyn Morete Senior Finance Analyst |
| NOTED BY: Diane Chua Managing Director | NOTED BY: Jennifer B. Wieneke Head of Business | |
| APPROVED BY: Jester Javier Sr. Product Specialist, Home Acquisition Marketing | APPROVED BY: Marizel Borromeo Head, Home Marketing Admin & Logistics | APPROVED BY: Ruby Ann Gonzales AVP, Home Acquisition Marketing |