

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : PLDT HOME
 PROJECT : PLDT HOME ACQUI - PROJECT RETAIL SMAC CAMPAIGN
 CE. NO. : PLDT-HOME-2023-0040
 DATE : 15 June 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	ASF	AdvF	VAT	TOTAL
DURATION: MAY 2023	300,000.00	0.00	45,000.00		345,000.00
SUPPLIER PAYMENT - Payment for Supplier (SMAC)					
SUB TOTAL	300,000.00	0.00	45,000.00	0.00	345,000.00
15% ASF					51,750.00
12% VAT					47,610.00
GRAND TOTAL	300,000.00	0.00	45,000.00	0.00	444,360.00

SUBMITTED BY:  JV Madrid Business Unit Director		PREPARED BY:  JV Madrid Business Unit Director	
NOTED BY:  Diane Chua Managing Director			
APPROVED BY:  Haylene Castrodes Retail Online - Sr. Product Acquisition	APPROVED BY:  Arturo Carandang Head, Retail, Online & NKA, Home Acquisition Marketing	APPROVED BY:  Regina Pineda Head, Home Acquisition Marketing	APPROVED BY:  Ma. Zelinda Borromeo Head, Home Marketing Admin & Logistics