

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota
PROJECT : Toyota HEV KV Update
CE. NO. : TOYOTA-2024-0016
DATE : 29 April 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	FA PRODUCTION	14,000.00		14,000.00
	- Revision of 3x Print, Static and 1x Animated			
	- Four (4) hours of computer time @ Php 3500/hour			
II	ASC APPLICATION	19,761.00		19,761.00
	- Permit Fee:			
	3x, Print Ad @ Php 2520			
	1x, e-OOH @ Php 1620			
	- Advancing fee (15% of permit fee) @ Php 621			
	- Processing Fee @ Php 15000			
	SUB TOTAL	33,761.00	0.00	33,761.00
	11.65% ASF			3,933.16
	12% VAT			4,523.30
	GRAND TOTAL	33,761.00	0.00	42,217.46

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY:  Love Rosas Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Monique Galza Brand Management Associate	APPROVED BY:  Michelle de Guzman Marketing Manager	APPROVED BY:  Elvin Luciano Vice President, Marketing Services Department