

PRODUCTION & CREATIVE SERVICES COST ESTIMATE






CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota HEV
PROJECT : Toyota Go Electrified Davao
CE. NO. : TOYOTA-2024-0021
DATE : 27 June 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	TRANSLATION English to Davaoeño - Print and Social materials Advancing fee (15% of translation fees)	5,750.00		5,750.00
II	FA PRODUCTION - Magazine refreshed x 2, static - Six (6) hours of computer time @ Php 3500/hour	21,000.00		21,000.00
III	DIGITAL SOCIAL POSTS PRODUCTION - Four (4) static posts; 4hrs per material @ Php 3500/hour - Four (4) multi-image static posts, total of 12 frames; 6hrs per material @ Php 3500/hour	140,000.00		140,000.00
IV	STOCK PHOTOS (c/o SHUTTERSTOCK) Total of 3 stock photo images Cost per image @ USD 14.50 Forex: USD 1 = PHP 62.7410 (BSP rate)	2,729.22		2,729.22
V	ASC APPLICATION Permit Fee: 2x, Print Ad @ Php 840 per print material total of Php 1,680 Advancing fee (15% of permit fee) @ Php 252 Processing Fee @ Php 10000	11,932.00		11,932.00
	SUB TOTAL	181,411.22	0.00	181,411.22
	11.65% ASF			21,134.41
	12% VAT			24,305.48
	GRAND TOTAL	181,411.22	0.00	226,851.10

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY:  Love Rosas Account Director
NOTED BY:  Reginne Cabanban Managing Partner

<p>APPROVED BY: Monique Galza Brand Management Associate</p> 	<p>APPROVED BY: Michelle de Guzman Marketing Manager</p> 	<p>APPROVED BY: Elvin Luciano Vice President, Marketing Services Department</p> 
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