

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota HEV
 PROJECT: : Toyota Go Electrified Cebu
 CE. NO. : TOYOTA-2024-0011
 DATE : 02 April 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	TRANSLATION English to Cebuano Advancing fee (15% of translation fees)	5,750.00		5,750.00
II	FA PRODUCTION - Revision of 1x Print, Static - Three (3) hours of computer time @ Php 3500/hour	10,500.00		10,500.00
III	DIGITAL SOCIAL POSTS PRODUCTION - Total of six (6) static posts; 4hrs per material @ Php 3500/hour	84,000.00		84,000.00
IV	STOCK PHOTOS (c/o SHUTTERSTOCK) - Total of six (6) stock photo images Cost per image @ USD 14.50 Forex: USD 1 = PHP 60.26 (BSP rate as of Apr 2, 2024)	5,242.62		5,242.62
V	ASC APPLICATION Permit Fee: 1x, Print Ad @ Php 840 Advancing fee (15% of permit fee) @ Php 126 Processing Fee @ Php 5000	5,966.00		5,966.00
VI	ASF On items number I, II, III, IV, V	13,012.79	0.00	13,012.79
	SUB TOTAL	124,471.41	0.00	124,471.41
	12% VAT			14,936.57
	GRAND TOTAL	124,471.41	0.00	139,407.98

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days


SUPPLIER COST BREAKDOWN

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
			0	0	0	
TOTAL			0%	0	0	0

PREPARED BY: 

Love Rosas
Account Director

NOTED BY:

Reginne Cabanban 
Managing Partner

APPROVED BY:


Monique Galza
Brand Management Associate

APPROVED BY:


Michelle de Guzman
Marketing Manager

J. Gaon
Supervisor

APPROVED BY:


Elvin Luciani
Vice President, Marketing Services Department