

PRODUCTION & CREATIVE SERVICES COST ESTIMATE




CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota HEV
PROJECT : TMP Marketing ASC Application
CE. NO. : TOYOTA-2025-0024
DATE : 21 March 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

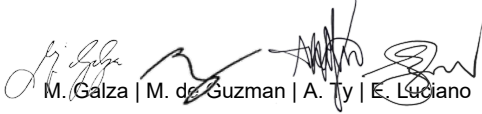
SERVICE	NET	VAT	TOTAL
I	27,360.00		27,360.00
<ul style="list-style-type: none"> • Master KV ASC application - Sizes Batch 1:1920x1080, Half page PDI - 29.70cm x 30.65cm, Half page Philstar & Manila Bulletin 29.72cm x 30cm, Jr. Centerspread for Philstar - 61.40cm x 30cm, Jr. Centerspread for PDI - 61.50cm x 27.55 cm • YouthKV ASC application - Sizes Batch 2: 1920x1080, Half page PDI - 29.70cm x 30.65cm, Half page Philstar & Manila Bulletin 29.72cm x 30cm, Jr. Centerspread for Philstar - 61.40cm x 30cm, Jr. Centerspread for PDI - 61.50cm x 27.55 cm • FamilyKV ASC application - Sizes Batch 3:1920x1080, Half page PDI - 29.70cm x 30.65cm, Half page Philstar & Manila Bulletin 29.72cm x 30cm, Jr. Centerspread for Philstar - 61.40cm x 30cm, Jr. Centerspread for PDI - 61.50cm x 27.55 cm • Sporty KV ASC application - Sizes Batch 4:1920x1080, Half page PDI - 29.70cm x 30.65cm, Half page Philstar & Manila Bulletin 29.72cm x 30cm, Jr. Centerspread for Philstar - 61.40cm x 30cm, Jr. Centerspread for PDI - 61.50cm x 27.55 cm • ASC fees - Php 840.00 per batch total of 4 batch applications at Php 3,360 • ASC application processing fee - Php 24,000 			
SUB TOTAL	27,360.00	0.00	27,360.00
11.65% ASF			3,187.44
12% VAT			3,665.69
GRAND TOTAL	27,360.00	0.00	34,213.13

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY: 
Kaye Rosas Mona
Group Account Director

NOTED BY: 
Reginne Cabanban
Managing Partner

APPROVED BY:
M. De Guzman
Manager, Brand Management


M. Galza | M. de Guzman | A. Ty | E. Luciano