

PRODUCTION & CREATIVE SERVICES COST ESTIMATE







CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota Choice
PROJECT : Toyota Choice x Ben&Ben - Main KV Banner Ads
CE. NO. : TOYOTA-2026-0036
DATE : 24 April 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I BANNER ADS Cascade of Main KV to 2x banner ads for CarGuide - 300x250 - 970x250 Manhours: 2 hours @ Php 3,500 net	7,000.00	840.00	7,840.00
SUB TOTAL	7,000.00	840.00	7,840.00
11.675% ASF			915.32
GRAND TOTAL	7,000.00	840.00	8,755.32

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  Miguel Sevilla Account Director	
NOTED BY:  Reginne Cabanban Managing Partner	
APPROVED BY:  Marianna Gabrielle C. Racho Brand Management Associate	APPROVED BY:  Juan Carlos C. Gaon Supervisor, Brand and Management Section