

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota Choice
PROJECT : Toyota Choice x Ben&Ben - KV Image FA
CE. NO. : TOYOTA-2026-0034
DATE : 24 April 2026

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	MAIN KV FA of chosen Main KV image. Manhours: 9 hours @ Php 3,500 net	31,500.00	3,780.00	35,280.00
II	EXPERT INNOVATIONS FA of chosen Expert Innovations image. Manhours: 17 hours @ Php 3,500 net	59,500.00	7,140.00	66,640.00
III	GENUINE CUSTOMER SUPPORT FA of chosen Genuine Customer Support image. Manhours: 16 hours @ Php 3,500 net	56,000.00	6,720.00	62,720.00
IV	ONE-STOP SHOP FA of chosen One-Stop Shop image. Manhours: 17 hours @ Php 3,500 net	59,500.00	7,140.00	66,640.00
V	YOUR TRUSTED BRAND FA of chosen Your Trusted Brand image. Manhours: 17 hours @ Php 3,500 net	59,500.00	7,140.00	66,640.00
	SUB TOTAL	266,000.00	31,920.00	297,920.00
	11.675% ASF			34,782.16
	GRAND TOTAL	266,000.00	31,920.00	332,702.16

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Marianna Gabrielle C. Racho Brand Management Associate	APPROVED BY: Juan Carlos C. Gaon Supervisor, Brand and Management Section	APPROVED BY: Jade Sison-Mendoza Assistant Vice President, Marketing Services Department