

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE







**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Toyota Choice  
**PROJECT**: Toyota Choice x Ben&Ben - KV ASC Applications  
**CE. NO.** : TOYOTA-2026-0032  
**DATE** : 23 April 2026

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
<b>I SPECIAL APPLICATION</b>	32,500.00	3,900.00	<b>36,400.00</b>
Inclusive of:			
- 1x Special Screening + Clearing (Php 27,500 Net)			
- 1x Processing Fee (Php 5,000)			
<b>II REGULAR APPLICATIONS</b>	23,000.00	2,760.00	<b>25,760.00</b>
Inclusive of:			
- 4x Regular Static Screening (Php 3,000 Net)			
- 4x Processing Fee (Php 20,000)			
<b>SUB TOTAL</b>	<b>55,500.00</b>	<b>6,660.00</b>	<b>62,160.00</b>
<b>11.675% ASF</b>			<b>7,257.18</b>
<b>GRAND TOTAL</b>	<b>55,500.00</b>	<b>6,660.00</b>	<b>69,417.18</b>

**TERMS** : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  <b>Miguel Sevilla</b> Account Director		
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY:  <b>Marianna Gabrielle C. Racion</b> Brand Management Associate	APPROVED BY:  <b>Juan Carlos C. Gaon</b> Supervisor, Brand and Management Section	APPROVED BY:  <b>Jane Sison-Mendoza</b> Assistant Vice President, Marketing Services Department