

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota Choice
PROJECT : Toyota Choice - Print Ad Cascades
CE. NO. : TOYOTA-2025-0124rev2
DATE : 19 December 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I PRINT ADS Cascade of Main KV and One Stop Shop KV to 4x total print ads. Inclusive of FA. - 29.72 cm x 30cm - 25.40 cm x 33.78 cm - 29.70 cm x 30.65 cm - 29.72cm x 30 cm Manhours: 20 hours @ Php 3,500 Net	70,000.00	8,400.00	78,400.00
SUB TOTAL	70,000.00	8,400.00	78,400.00
11.675% ASF			9,153.20
GRAND TOTAL	70,000.00	8,400.00	87,553.20

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Marianna Gabrielle C. Racho Brand Management Associate	APPROVED BY: Juan Carlos C. Gaon Supervisor, Brand and Product Management Section	APPROVED BY: Jade Sison-Mendoza Assistant Vice President, Marketing Services Department