

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Tamaraw  
 PROJECT: : Coco Martin TF - Cebu Provincial Tour  
 CE. NO. : TOYOTA-2025-0119  
 DATE : 09 December 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT	COST IN PHP
I TALENT FEE	3,400,000.00		453,333.33	4,231,111.11
Talent fee for Coco Martin's Toyota Provincial Tour appearance in Cebu		377,777.78		
SUB TOTAL	3,400,000.00	377,777.78	453,333.33	4,231,111.11
11.675% ASF				493,982.22
GRAND TOTAL	3,400,000.00	377,777.78	453,333.33	4,725,093.33

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director				
NOTED BY: <b>Reginne Cabanban</b> Managing Partner				
APPROVED BY: <b>Juan Carlos C. Gaon</b> Group Head, Brand Management Section	APPROVED BY: <b>Elvin Luerano</b> Vice President, Marketing Services Department	APPROVED BY: <b>Enjah Marcial</b> First Vice President, Vehicle Sales Operations	APPROVED BY: <b>Sherwin Chua</b> Senior Vice President, Marketing Division	