

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT: : Tamaraw - Food Park Creative Fees
CE. NO. : TOYOTA-2025-0108
DATE : 20 November 2025








16/F Two World Square,
#22 Upper Mckinley Road,
Mckinley Hill, Fort Bonifacio,
Taguig City, 1634
Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	NAME STUDIES Writing of name studies Manhours: 6 hours @ Php 3,500 Net	21,000.00	2,520.00	23,520.00
II	LOGO DESIGN Creation of food park x Tamaraw logo Manhours: 24 hours @ Php 3,500 Net	84,000.00	10,080.00	94,080.00
III	ARCH DESIGN Creation of arch design. Inclusive of FA and covers: - Front - Back - Pillar sides Manhours: 60 hours @ Php 3,500 Net	210,000.00	25,200.00	235,200.00
IV	BANNER DESIGNS Creation of 2x banner designs. Inclusive of FA. Manhours: 20 hours @ Php 3,500 Net	70,000.00	8,400.00	78,400.00

V	BARRICADE DESIGNS Creation of 2x barricade designs. Inclusive of FA. Manhours: 12 hours @ Php 3,500 Net	42,000.00	5,040.00	47,040.00
VI	INVITE KV Creation of 1x social media invite KV. Digital FA only. Manhours: 8 hours @ Php 3,500 Net	28,000.00	3,360.00	31,360.00
VII	DOOR BRANDING Creation of Food Park door branding Manhours: 4 hours @ Php 3,500 Net	14,000.00	1,680.00	15,680.00
VIII	LAYERED FILES Turnover of 3x layered files	15,000.00	1,800.00	16,800.00
	SUB TOTAL	484,000.00	58,080.00	542,080.00
	11.675% ASF			63,287.84
	GRAND TOTAL	484,000.00	58,080.00	605,367.84

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  Miguel Sevilla Account Director				
NOTED BY:  Reginne Cabanban Managing Partner				
APPROVED BY:  Pamela Aguilar Brand Management Section	APPROVED BY:  Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY:  Elvin Luciano Vice President, Marketing Services Department	APPROVED BY:  Elijan Marcial First Vice President, Vehicle Sales Operations	APPROVED BY:  Sherwin Chualim Senior Vice President, Marketing Division