

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT : Coco Martin TF - Marilao Provincial Tour
 CE. NO. : TOYOTA-2025-0104rev1
 DATE : 18 November 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	WTAX	VAT	COST IN PHP
I	TALENT FEE - COCO MARTIN Talent fee for Toyota Provincial Tour appearance on December 7, 2025 in Marilao	1,888,888.88		209,876.54	2,098,765.42
II	AGENT FEE - SHIRLEY KUAN Talent fee for Toyota Provincial Tour appearance on December 7, 2025 in Marilao	333,333.33		37,037.04	370,370.37
III	GLAM TEAM Coco's glam team cost for December 7, 2025 appearance in Marilao HMU- Jocelyn So: Php35,000 Wardrobe - Mervin Lazaro: Php87,360.	122,360.00		13,595.56	135,955.56
IV	MARSHAL Fee for Coco's personal marshal.	5,000.00		555.56	5,555.56
	SUB TOTAL	2,349,582.21	261,064.69	0.00	2,610,646.90
	11.675% ASF				304,793.03
	12% VAT				349,852.79
	GRAND TOTAL	2,349,582.21	261,064.69	0.00	3,265,292.72

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director				
NOTED BY: Reginne Cabanban Managing Partner				
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department	APPROVED BY: Elijah Marcial First Vice President, Vehicle Sales Operations	APPROVED BY: Sherwin Chiralim Senior Vice President, Marketing Division	APPROVED BY: Jose Maria Atienza Executive Vice President, Marketing Division