

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT: : Tamaraw Coco Martin TF Year 2 CE 1
 CE. NO. : TOYOTA-2025-0099
 DATE : 17 December 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT	COST IN PHP
I TALENT FEE	7,195,625.06			7,995,138.96
Talent fee for Coco Martin. Includes:				
1 day TVC or digital video shoot				
1 photo shoot for POSMs. OOH and All print materials		799,513.90		
4 Instagram static posts cross posted to Facebook				
1 personal event appearance within Metro Manila only				
SUB TOTAL	7,195,625.06	799,513.90	0.00	7,995,138.96
11.675% ASF				933,432.47
12% VAT				1,071,428.57
GRAND TOTAL	7,195,625.06	799,513.90	0.00	10,000,000.00

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director				
NOTED BY: Reginne Cabanban Managing Partner				
APPROVED BY: Nathalia Andrea Muriel Product Marketing Associate	APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department	APPROVED BY: Sherwin Chua Senior Vice President, Marketing Division	APPROVED BY: Jose Maria Atienza Executive Vice President, Marketing Division

Elijah Sue Marcial
 First Vice President