

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota Choice
PROJECT : Toyota Choice - Main KV Cascades
CE. NO. : TOYOTA-2025-0095rev1
DATE : 20 October 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	PRINT CASCADE Cascade of Main KV to People Asia print ad. Inclusive of FA. - People Asia: 18 x 12 inches Manhours: 22 hours @ Php 3,500 Net	77,000.00	9,240.00	86,240.00
II	WEB BANNER CASCADE Cascade of Main KV to Web Banner. Inclusive of Digital FA. - 390 x 788 px Manhours: 7 hours @ Php 3,500 Net	24,500.00	2,940.00	27,440.00
III	LAYERED FILE Turnover of 1x layered file for People Asia print ad	5,000.00	600.00	5,600.00
	SUB TOTAL	106,500.00	12,780.00	119,280.00
	11.675% ASF			13,925.94
	GRAND TOTAL	106,500.00	12,780.00	133,205.94

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  Miguel Sevilla Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Marianna Gabrielle C. Racho Brand Management Associate	APPROVED BY:  Michelle de Guzman Brand Management	APPROVED BY:  Elvin Luciano Vice President, Marketing Services Department