

PRODUCTION & CREATIVE SERVICES COST ESTIMATE





CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota Choice
PROJECT : Toyota Choice - Main KV Cascades
CE. NO. : TOYOTA-2025-0095rev1
DATE : 20 October 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| | SERVICE | NET | VAT | COST IN PHP |
|-----|--|-------------------|------------------|-------------------|
| I | PRINT CASCADE Cascade of Main KV to People Asia print ad. Inclusive of FA. - People Asia: 18 x 12 inches Manhours: 22 hours @ Php 3,500 Net | 77,000.00 | 9,240.00 | 86,240.00 |
| II | WEB BANNER CASCADE Cascade of Main KV to Web Banner. Inclusive of Digital FA. - 390 x 788 px Manhours: 7 hours @ Php 3,500 Net | 24,500.00 | 2,940.00 | 27,440.00 |
| III | LAYERED FILE Turnover of 1x layered file for People Asia print ad | 5,000.00 | 600.00 | 5,600.00 |
| | SUB TOTAL | 106,500.00 | 12,780.00 | 119,280.00 |
| | 11.675% ASF | | | 13,925.94 |
| | GRAND TOTAL | 106,500.00 | 12,780.00 | 133,205.94 |

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

| | | |
|--|---|---|
| SUBMITTED BY:  Miguel Sevilla Account Director | | |
| NOTED BY:  Reginne Cabanban Managing Partner | | |
| APPROVED BY: Marianna Gabrielle C. Racho Brand Management Associate | APPROVED BY: Michelle de Guzman Brand Management | APPROVED BY: Elvin Luciano Vice President, Marketing Services Department |