

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota Choice
 PROJECT : Toyota Choice - Main KV Print Ads
 CE. NO. : TOYOTA-2025-0083
 DATE : 18 September 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I PRINT CASCADES Cascade of Main KV to 4x print ads. Inclusive of FA. - PDI: 29.70 cm x 30.65 cm (Vertical) - Others: 29.72 cm x 30 cm (Vertical) - Business Mirror: 35.5 cm x 27.5 cm (Horizontal) - Freeman Cebu: 25.4 cm x 34.29 cm (Vertical) Manhours: 28 hours @ Php 3,500 Net	98,000.00	11,760.00	109,760.00
SUB TOTAL	98,000.00	11,760.00	109,760.00
11.675% ASF			12,814.48
GRAND TOTAL	98,000.00	11,760.00	122,574.48

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director				
NOTED BY: Reginne Cabanban Managing Partner				
APPROVED BY: Monique Galza Group Head	APPROVED BY: Michelle Guzman Brand Management	APPROVED BY: Andrew Ryan M. T... Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department	APPROVED BY: Elijah Marcial First Vice President, VSO