

PRODUCTION & CREATIVE SERVICES COST ESTIMATE




CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT : Tamaraw - EDSA E-OOH TVC Version
CE. NO. : TOYOTA-2025-0082
DATE : 17 September 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	COST IN PHP
I	E-OOH Creation of 4x STBs for 2-Panel E-OOH. Includes production clearing. - EDSA Guadalupe NB 2-Panel (5s and 10s) - EDSA Apo SB 2-Panel (5s and 10s) Manhours: 15 hours @ Php 3,500 Net	52,500.00	6,300.00	58,800.00
II	E-OOH PRODUCTION Production of 4x approved STBs	284,861.76	34,183.41	319,045.17
III	ASC APPLICATION Inclusive of: - 2x Regular Screening (Php 3,204) - Processing Fee (Php 10,000)	13,204.00	1,584.48	14,788.48
	SUB TOTAL	350,565.76	42,067.89	392,633.65
	11.675% ASF			45,839.98
	GRAND TOTAL	350,565.76	42,067.89	438,473.63

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  Miguel Sevilla Account Director		
NOTED BY:  Reginne Cabanban Managing Partner		
APPROVED BY:  Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY:  Andrew Ryan M. Assistant Vice President, Marketing Services Department	APPROVED BY:  Ervin Luciano Vice President, Marketing Services Department