

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Tamaraw  
**PROJECT** : Tamaraw - EDSA E-OOH Cascades  
**CE. NO.** : TOYOTA-2025-0080  
**DATE** : 12 September 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

|    | SERVICE  | NET              | VAT              | COST IN PHP       |
|----|--|------------------|------------------|-------------------|
| I  | <b>E-OOH</b><br>Cascade of 2-Panel E-OOH to 2x additional sizes.<br>- EDSA Guadalupe NB 2-Panel<br>- EDSA Apo SB 2-Panel<br>Manhours: 14 hours @ Php 3,500 Net | 49,000.00        | 5,880.00         | <b>54,880.00</b>  |
| II | <b>ASC APPLICATION</b><br>Inclusive of:<br>- 1x Special Screening (Php 30,800)<br>- Advancing Fee (Php 6,160)<br>- Processing Fee (Php 5,000)                  | 41,960.00        | 5,035.20         | <b>46,995.20</b>  |
|    | <b>SUB TOTAL</b>   | <b>90,960.00</b> | <b>10,915.20</b> | <b>101,875.20</b> |
|    | <b>11.675% ASF</b>   |                  |                  | <b>11,893.93</b>  |
|    | <b>GRAND TOTAL</b>   | <b>90,960.00</b> | <b>10,915.20</b> | <b>113,769.13</b> |

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

|   |   |   |
|---|---|---|
| SUBMITTED BY <br><b>Miguel Sevilla</b><br>Account Director                         |   |   |
| NOTED BY: <br><b>Reginne Cabanban</b><br>Managing Partner                          |   |   |
| APPROVED BY: <br><b>Juan Carlos C. Gaon</b><br>Group Head, Brand Management Section | APPROVED BY: <br><b>Andrew Ryan M. T...</b><br>Assistant Vice President, Marketing Services Department | APPROVED BY: <br><b>Elvin L. L...</b><br>Vice President, Marketing Services Department |