

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE









**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Tamaraw  
**PROJECT** : Tamaraw Trade-In Showroom Event Poster  
**CE. NO.** : TOYOTA-2025-0079rev1  
**DATE** : 29 August 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
<b>I SOCIAL POSTER</b> Creation of 1x social poster including caption writing Manhours: 28 hours @ Php 3,500 Net	98,000.00	11,760.00	<b>109,760.00</b>
<b>II LAYERED FILE</b> Turnover of 1x layered file.	5,000.00	600.00	<b>5,600.00</b>
<b>SUB TOTAL</b>	<b>103,000.00</b>	<b>12,360.00</b>	<b>115,360.00</b>
<b>11.675% ASF</b>			<b>13,468.28</b>
<b>GRAND TOTAL</b>	<b>103,000.00</b>	<b>12,360.00</b>	<b>128,828.28</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  <b>Miguel Sevilla</b> Account Director				
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner				
APPROVED BY:  <b>Sandy Padrinao</b> Sales Promo Associate	APPROVED BY:  <b>Kat Velasquez</b> Group Head, Sales Promo	APPROVED BY:  <b>Michelle de Guzman</b> Brand Management	APPROVED BY: <b>Andrew Ryan M. Ty</b> Assistant Vice President, Marketing Services Department	APPROVED BY:  <b>Elvin Luciano</b> Vice President, Marketing Services Department