

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota Choice
 PROJECT: : Toyota Choice - Main KV Cascades
 CE. NO. : TOYOTA-2025-0074
 DATE : 09 September 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	VAT	TOTAL
I	MAIN KV - OOH CASCADES 4x OOH banners 44 manhours @ Php 3,500 Net Inclusive of FA	154,000.00	18,480.00	172,480.00
II	MAIN AND PILLAR KVs - WEBSITE BANNERS AND FACEBOOK COVER 14x Website Banners and 1x Facebook Cover 18 manhours @ Php 3,500 Net	63,000.00	7,560.00	70,560.00
III	ASC APPLICATION Inclusive of 1x Regular Screening (Php 840) Processing Fee (Php 5,000)	5,840.00	700.80	6,540.80
IV	11.675% ASF	26,016.57	3,121.99	29,138.56
	SUB TOTAL	248,856.57	29,862.79	278,719.36
	GRAND TOTAL	248,856.57	29,862.79	278,719.36

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Jose Rizalino II Roxas Senior Account Manager		VERIFIED BY: Reginne Cabanban Managing Partner		
NOTED BY: Miguel Sevilla Account Director				
APPROVED BY: Monique Galza Group Head	APPROVED BY: Michelle de Guzman Brand Management	APPROVED BY: Andrew Ryan M. Y... Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department	APPROVED BY: Elijah Marcial First Vice President, VSO