

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Toyota Choice
 PROJECT : Toyota Choice - Statista Subscription
 CE. NO. : TOYOTA-2025-0068
 DATE : 15 August 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I STATISTA SUBSCRIPTION 12 month subscription to Statista for ASC substantiation research. - Cost of subscription @ USD 1,788 - Forex: USD 1 = PHP 61.92 (BSP rate as of Aug 27, 2025)	110,712.96	13,285.56	123,998.52
II RESEARCH AND DATA PROCESSING Utilization of Statista for data research. Includes processing for use in ASC applications. Manhours: 10 hours @ Php 3,500 Net	35,000.00	4,200.00	39,200.00
III ASC APPLICATION Inclusive of: - 4x Regular Screening (Php 3,360) - Processing Fee (Php 20,000)	23,360.00	2,803.20	26,163.20
SUB TOTAL	169,072.96	20,288.76	189,361.72
11.675% ASF			22,107.98
GRAND TOTAL	169,072.96	20,288.76	211,469.70

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director			
NOTED BY: Reginne Cabanban Managing Partner			
APPROVED BY: Monique Balza Group Head	APPROVED BY: Michelle de Guzman Brand Management	APPROVED BY: Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department