

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT : Tamaraw Value Chain Package Ad - August
 CE. NO. : TOYOTA-2025-0063rev1
 DATE : 14 August 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I PRINT AD REVISIONS Revision of 3x Print Ads to change financing details and 0% violator. Inclusive of FA. - 29.70x30.65cm, 29.72x30 cm, 25.40x33.78cm Manhours: 12 hours @ Php 3,500 Net	42,000.00		42,000.00
II ASC APPLICATION Inclusive of: - 1x Special Screening (Php 30,800) - Advancing Fee (Php 6,160) - Processing Fee (Php 5,000)	41,960.00		41,960.00
III LAYERED FILE Turnover of 1x layered file	5,000.00		5,000.00
SUB TOTAL	88,960.00	0.00	88,960.00
11.675% ASF			10,386.08
12% VAT			11,921.53
GRAND TOTAL	88,960.00	0.00	111,267.61

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director				
NOTED BY: Reginne Cabanban Managing Partner				
APPROVED BY: Sandy Padrinao Sales Promo Associate	APPROVED BY: Kat Velasquez Group Head, Sales Promo	APPROVED BY: Michelle de Guzman Brand Management	APPROVED BY: Andrew Ryan M. Ty Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department