

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT : Coco Martin TF - CDO Provincial Tour
 CE. NO. : TOYOTA-2025-0059
 DATE : 05 August 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT	COST IN PHP
I TALENT FEE - COCO MARTIN	1,888,888.88			2,098,765.42
Talent fee for Toyota Provincial Tour appearance on August 28, 2025 in Cagayan de Oro		209,876.54		
II AGENT FEE - SHIRLEY KUAN	333,333.33			370,370.37
Agent fee for Coco's August 28, 2025 appearance in Cagayan de Oro		37,037.04		
III GLAM TEAM	92,500.00			102,777.78
Coco's glam team cost for August 28, 2025 event appearance		10,277.78		
HMU- Jocelyn So: Php35,000 Wardrobe - Mervin Lazaro: Php57,500				
SUB TOTAL	2,314,722.21	257,191.36	0.00	2,571,913.57
11.675% ASF				300,270.91
12% VAT				344,662.14
GRAND TOTAL	2,314,722.21	257,191.36	0.00	3,216,846.61

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director					
NOTED BY: Reginne Cabanban Managing Partner					
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. M. Assistant Vice President, Marketing Services Department	APPROVED BY: Ekin Luciano Vice President, Marketing Services Department	APPROVED BY: Elijah Margal First Vice President, Vehicle Sales Operations	APPROVED BY: Sherwin Chualim Senior Vice President, Marketing Division	APPROVED BY: Jose Maria Atienza Executive Vice President, Marketing Division