

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE






**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Tamaraw  
**PROJECT** : Tamaraw Refresh KV 767k v2 Print and OOH Cascades  
**CE. NO.** : TOYOTA-2025-0058  
**DATE** : 30 July 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	WTAX	VAT	COST IN PHP
<b>I</b>				
<b>OOH REVISIONS</b>	98,000.00			<b>98,000.00</b>
Revision of 5x OOH, Inclusive of FA. Manhours: 28 hours @ Php 3,500 Net				
<b>II</b>				
<b>PRINT REVISIONS</b>	84,000.00			<b>84,000.00</b>
Revision of 9x Print Ads, Inclusive of FA. Manhours: 24 hours @ Php 3,500 Net				
<b>SUB TOTAL</b>	<b>182,000.00</b>	<b>0.00</b>	<b>0.00</b>	<b>182,000.00</b>
<b>11.675% ASF</b>				<b>21,248.50</b>
<b>12% VAT</b>				<b>24,389.82</b>
<b>GRAND TOTAL</b>	<b>182,000.00</b>	<b>0.00</b>	<b>0.00</b>	<b>227,638.32</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  <b>Miguel Sevilla</b> Account Director		
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY:  <b>Juan Carlos C. Gaon</b> Group Head, Brand Management Section	APPROVED BY: <b>Andrew Ryan M. Ty</b> Assistant Vice President, Marketing Services Department	APPROVED BY:  <b>Ekwil Luciano</b> Vice President, Marketing Services Department