

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Tamaraw
PROJECT : Tamaraw Refresh KV Silver AV 767k Lenticular OOH v2
CE. NO. : TOYOTA-2025-0055
DATE : 22 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	ASF	VAT	COST IN PHP
I	OOH REVISIONS Revision of 1x Lenticular OOH, Inclusive of FA. Manhours: 26 hours @ Php 3,500 Net	91,000.00	11,899.16	10,920.00	113,819.16
II	ASC APPLICATIONS Inclusive of: - 1x Regular Screening Static (Php 840) - 2x Regular Screening 10s (Php 3,204) - Processing Fee (Php 15,000)	19,044.00	2,490.19	2,285.28	23,819.47
	SUB TOTAL	110,044.00	14,389.35	13,205.28	137,638.63
	GRAND TOTAL	110,044.00	14,389.35	13,205.28	137,638.63

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. T... Assistant Vice President, Marketing Services Department	APPROVED BY: Ervin Luciano Vice President, Marketing Services Department