

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Tamaraw
 PROJECT : Tamaraw Refresh KV Silver AV 767k v2 Cascades
 CE. NO. : TOYOTA-2025-0052
 DATE : 16 July 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

	SERVICE	NET	ASF	VAT	COST IN PHP
I	OOH REVISIONS Revision of 1x OOH, Inclusive of FA. Manhours: 12 hours @ Php 3,500 Net	42,000.00	5,491.92	5,040.00	52,531.92
II	E-OOH REVISIONS Revision of 4x E-OOH materials. Manhours: 12 hours @ Php 3,500 Net	42,000.00	5,491.92	5,040.00	52,531.92
III	ASC APPLICATIONS Inclusive of: - 1x Special Screening (Php 15,400) - 2x Regular Screening 10s (Php 3,204) - Advancing Fee (Php 3,080) - Processing Fee (Php 15,000)	36,684.00	4,796.80	4,402.08	45,882.88
	SUB TOTAL	120,684.00	15,780.64	14,482.08	150,946.72
	GRAND TOTAL	120,684.00	15,780.64	14,482.08	150,946.72

TERMS :

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Miguel Sevilla Account Director		
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: Juan Carlos C. Gaon Group Head, Brand Management Section	APPROVED BY: Andrew Ryan M. T... Assistant Vice President, Marketing Services Department	APPROVED BY: Elvin Luciano Vice President, Marketing Services Department