

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Tamaraw  
**PROJECT** : Tamaraw Value Chain Package Ad - July  
**CE. NO.** : TOYOTA-2025-0051  
**DATE** : 14 July 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	ASF	VAT	COST IN PHP
<b>I PRINT AD REVISIONS</b> Revision of 3x Print Ads to change price, Aluminum Van, and ASC number. Inclusive of FA. - 29.70x30.65cm, 29.72x30 cm, 25.40x33.78cm Manhours: 8 hours @ Php 3,500 Net	28,000.00	0.00		28,000.00
<b>II ASC APPLICATION</b> Inclusive of: - 1x Special Screening (Php 30,800) - Advancing Fee (Php 6,160) - Processing Fee (Php 5,000)	41,960.00	0.00		41,960.00
<b>SUB TOTAL</b>	<b>69,960.00</b>	<b>0.00</b>	<b>0.00</b>	<b>69,960.00</b>
<b>11.675% ASF</b>				<b>8,167.83</b>
<b>12% VAT</b>				<b>9,375.34</b>
<b>GRAND TOTAL</b>	<b>69,960.00</b>	<b>0.00</b>	<b>0.00</b>	<b>87,503.17</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Miguel Sevilla</b> Account Director				
NOTED BY: <b>Reginne Cabanban</b> Managing Partner				
APPROVED BY: <b>Sandy Padrinao</b> Sales Promo Associate	APPROVED BY: <b>Kat Velasquez</b> Group Head, Sales Promo	APPROVED BY: <b>Michelle de Guzman</b> Brand Management	APPROVED BY: <b>Andrew Ryan M. ...</b> Assistant Vice President, Marketing Services Department	APPROVED BY: <b>Elvin Luciano</b> Vice President, Marketing Services Department